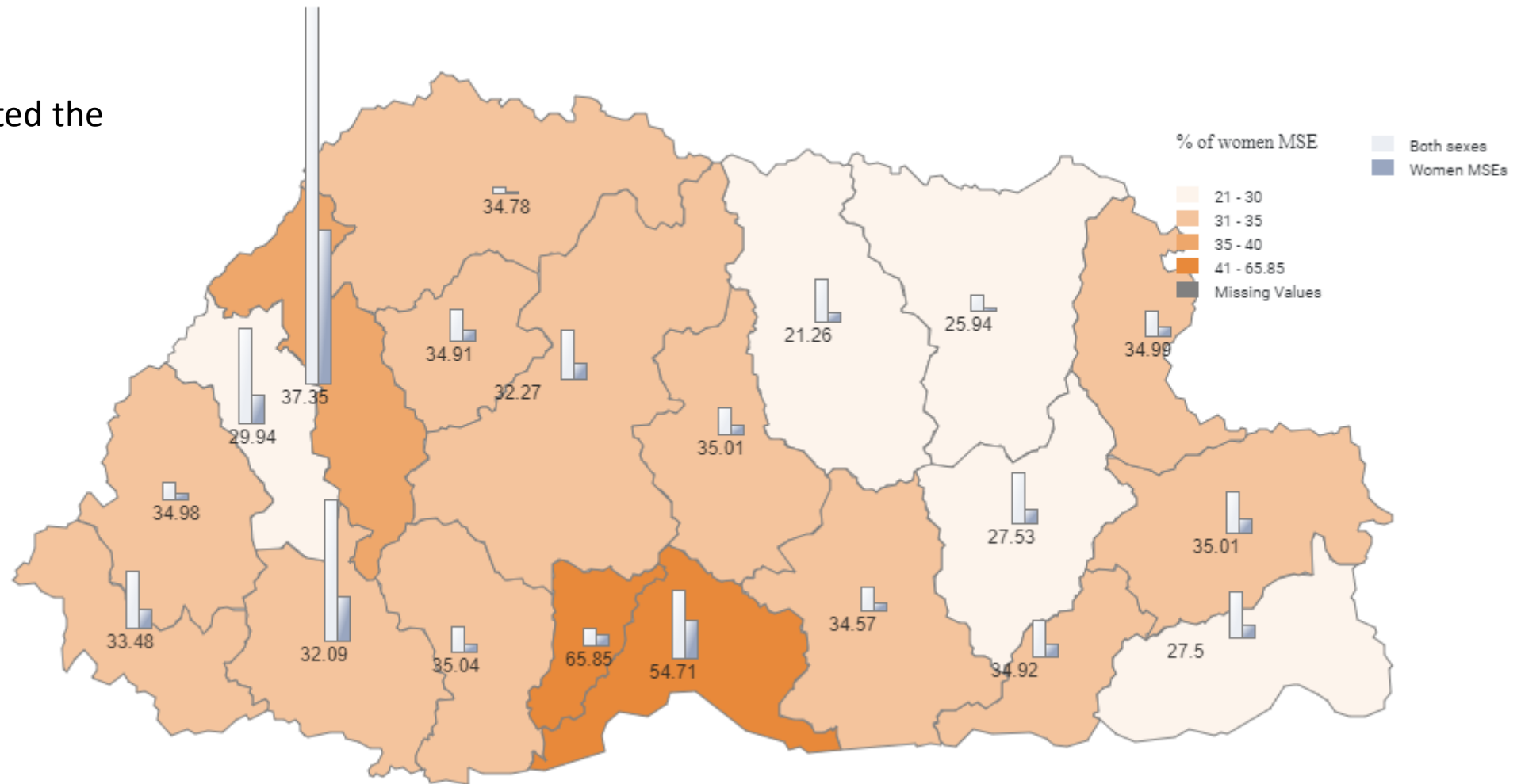


63% of the registered micro small and medium enterprises are owned by **men** while **35.53%** by **women**

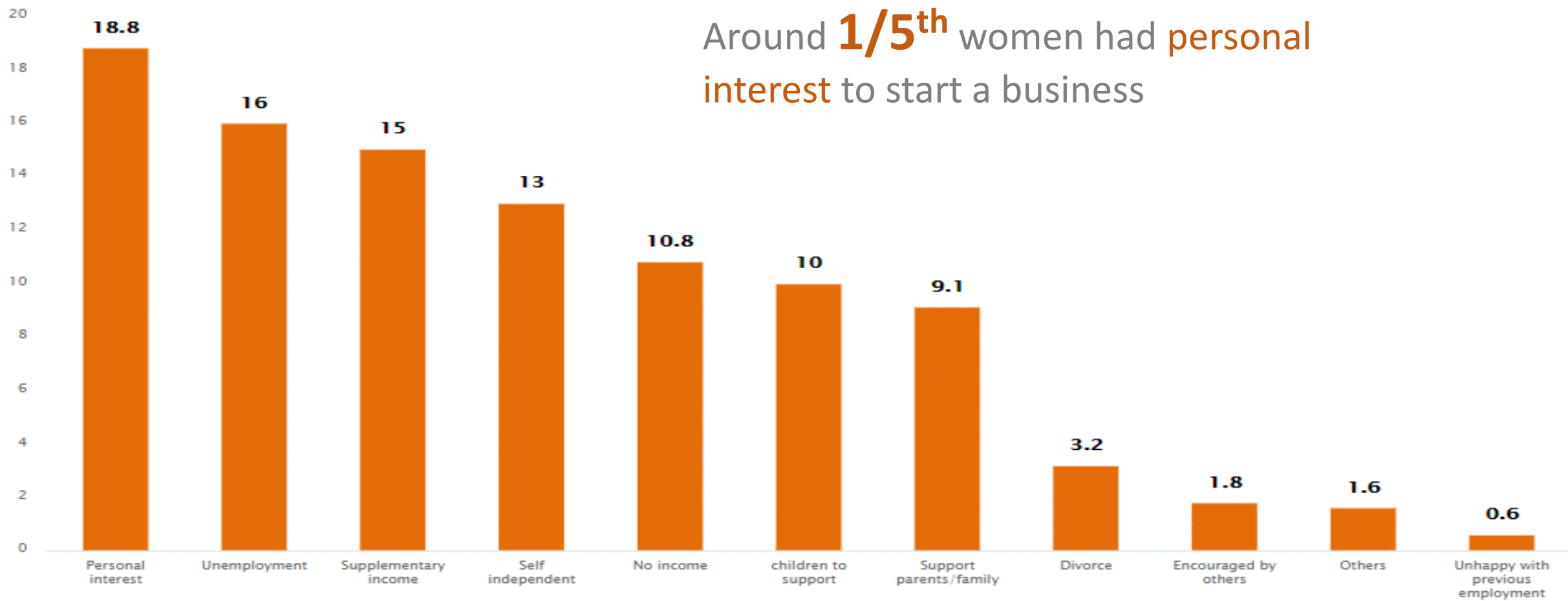
Source: Challenges Facing Micro and Small Businesses Owned and Operated by Women, Bhutan, 2018

Women in Micro and Small Business Enterprises

Tsirang and **Sarpang** reported the **highest** participation of **women in MSE**

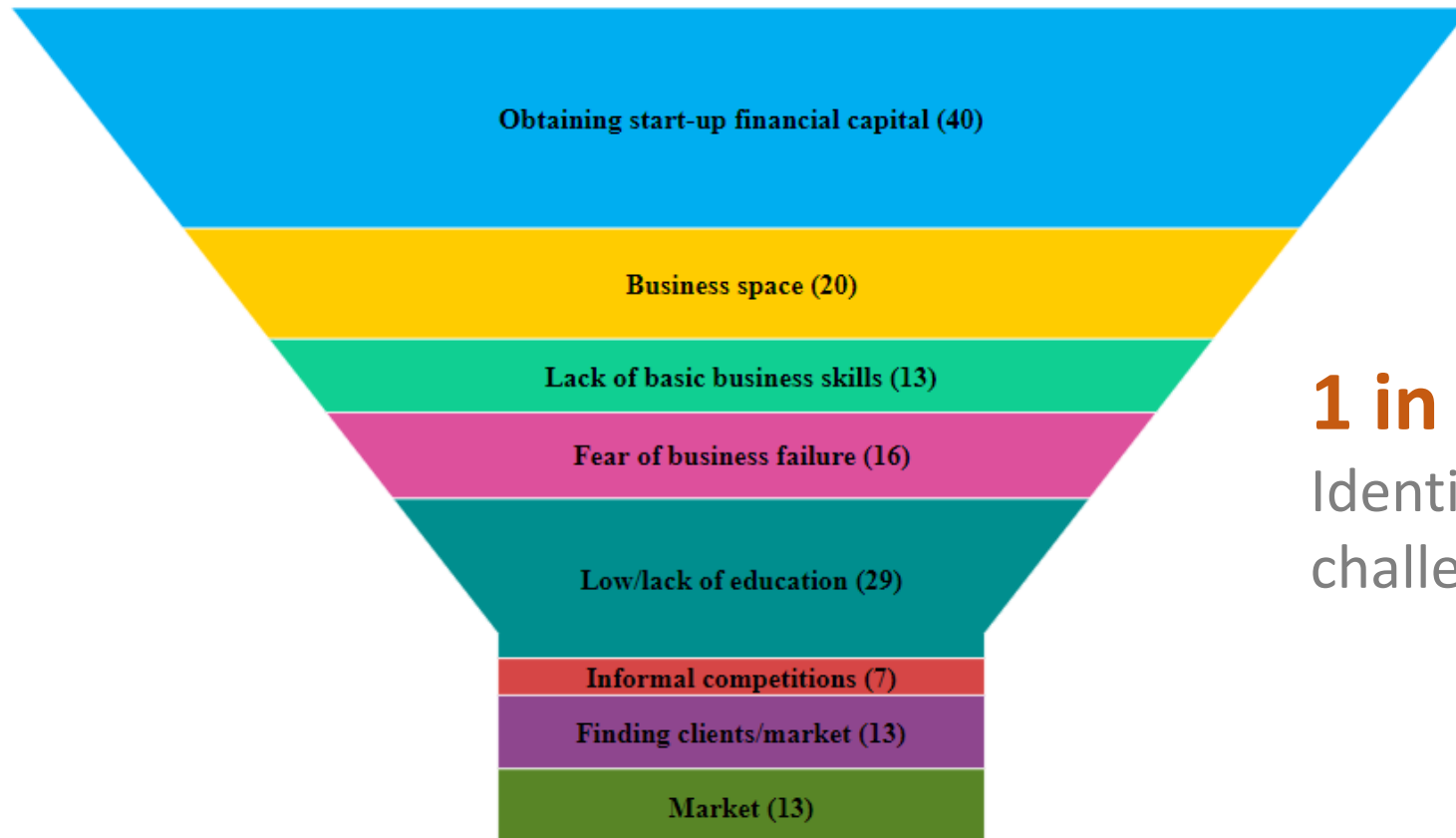


Business motivating/necessitating factors



Around **1/5th** women had **personal interest** to start a business

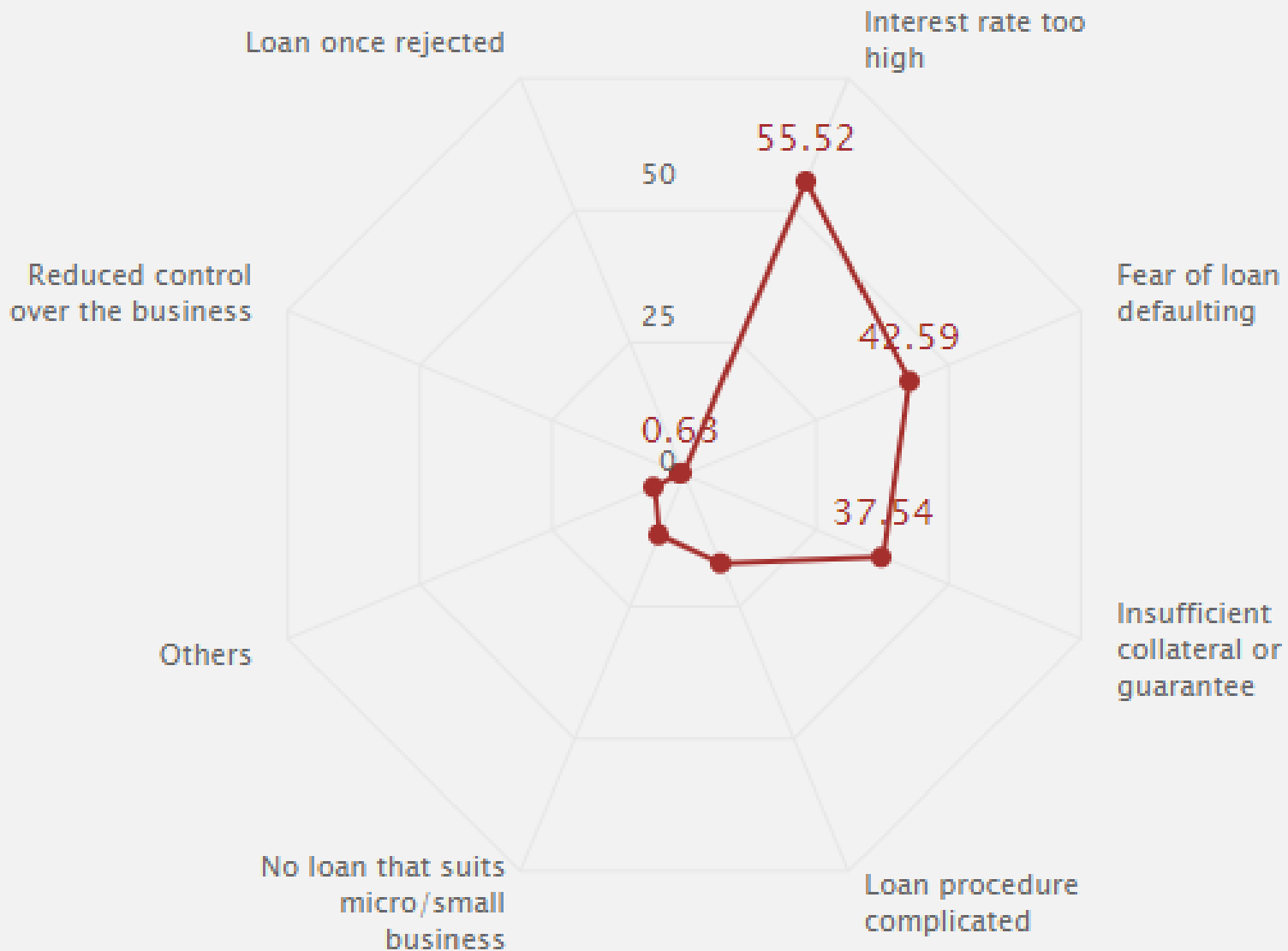
Business start-up challenges



1 in 4 women

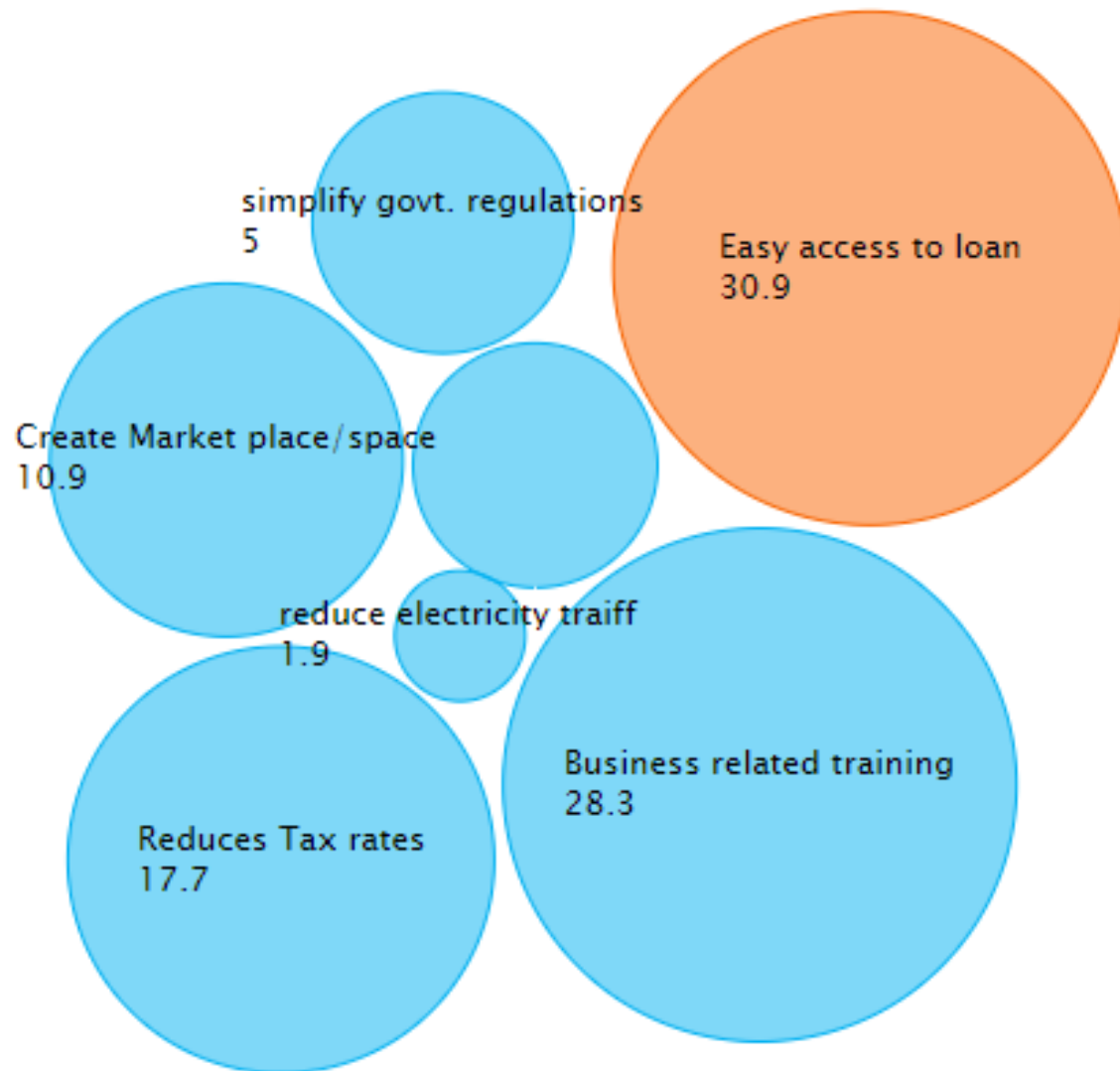
Identified **financial capital** as the major challenge to start a business

Problems associated with availing business loan



More than half of the people found **very high interest rate** as a problem to avail business loan

Businesswomen's suggestion to promote business among women



Easy Access to loan

was the most popular suggestion from **businesswomen** during the survey